

AMERICANS FOR PROSPERITY®

WISCONSIN

3rd Annual WI Defending the American Dream Summit

Midwest Regional Defending the American Dream Summit Hosted by Americans for Prosperity – Wisconsin Chapter

Midwest RightOnLine Conference

Friday, March 12, 2009

Saturday, March 13, 2009

Chula Vista Resort, 2501 River Road, Wisconsin Dells, WI 53965

Hotel Reservations for Chula Vista and surrounding hotels 1-866-382-4852

This is a draft working document with all events, speakers, and times subject to change

Registration at www.fightbackwisconsin.com

Member Registration \$ 39.99 – Student Registration \$ 24.99

Non Member Registration \$ 79.99

Wisconsin, Minnesota, Illinois, Iowa, Indiana and Michigan

Sponsorship Opportunities Available

Saturday, February 27th

1:00 – 4:00 pm Staff and Coalition Meeting, Chula Vista Resort

Friday, March 12th

1:00 – 7:30 pm American Majority Activist/Candidate Training

6:30 pm Conservative Young Professionals of Milwaukee

6:30 pm Wisconsin Republican Young Professionals

5:30 pm State Receptions – Wisconsin, Iowa, Indiana Minnesota, Michigan,
Illinois

7:30 – 9:30 pm Possible Music Concert or Special Speaker – TBA

9:30 – 11:00 pm Hospitality Suites

Saturday, March 13^h

8:00-9:30 am Registration and Refreshments

9:30 am # Mark Block – AFP Wisconsin State Director
Tim Phillips – President Americans for Prosperity
Lord Christopher Monckton
Tim Nerenz – The Oldenburg Group
Grover Norquist – Americans for Tax Reform
James T. Harris, WTMJ
J.B. Van Hollen – Wisconsin Attorney General
Phil Kerpen – National Policy Director, Americans for Prosperity
Paul Driessen, APR, Esq.
Honorable James Sensenbrenner, M.C. Wisconsin 8th District
Herman Cain – Author, Radio Talk Show Host
Bob Basso – AKA Thomas Paine
Eric O’Keefe – CEO, Sam Adams Alliance
Linda Hansen – Wisconsin Prosperity Network and Prosperity 101™
Steve Moore – *Wall Street Journal*
John Fund, *Wall Street Journal* (tentative)
Niger Innis, Congress of Racial Equality (CORE)
Dinesh D’Souza - Invited
Dr. David Gratzner – Author, *The Cure* - Invited
David Prosser – Supreme Court Justice – Invited
Debra Waller – Chairman of the Board & CEO, Jockey International, Invited
Pat Synder – WSAU Radio - TBI

11:30 am Defender of the American Dream Awards

National Award: Joe the Plumber
State Award: TBD
Media Award: Patrick McIlheran, Milwaukee Journal Sentinel
AFP-WI Volunteer of the Year: Jim Zeiler

12:00 Lunch

12:30-1:30pm Lunch Program

Vicki McKenna, WISN Radio, WIBA Radio
Honorable Michelle Bachman, M.C. Minnesota 6th District - Invited
Honorable Paul Ryan M.C. Wisconsin 2nd District, – Invited
Honorable Mike Pence, M.C. Indiana's 6th District - Invited

TBD Book Signing

Fred Kelly Grant, *Justice My Ass*

1:45 – 3:00 pm

Session 1

Break Out 1

Fundraising 101

Daniel Erspamer, State Policy Network

Break Out 2

Media Relations 101

Bob Delaporte, AFP-WI Press Advisor
Vicki McKenna, WISN Radio, WIBA Radio
Patrick McIlheran, Milwaukee Journal Sentinel

Break Out 3

Prosperity 101 – Voter Education

Linda Hansen, Wisconsin Prosperity Network
John Rovens, CEO, Be Great, LLC (tentative)

Break Out 4

Activist and Candidate Training

Lonny Leitner, American Majority

Break Out 5

Property Rights and Coordination

Fred Kelly Grant, Stewards of the Range
Jay Verhulst, Foundation for Common Sense

3:15 - 4:30 pm

Session 2

Break Out 6

Countering Alinsky's Rules

Vicki McKenna, WISN Radio, WIBA Radio
Brian Schimming, WIBA Radio
Regina Kolbow, Women Patriots of Wisconsin
Jolene Churchill, Women Patriots of Wisconsin

Break Out 7

Legal Implications for Organizations

John Flynn, Americans for Prosperity, Legal Counsel
Mike Dean, First Freedoms Foundation, Legal Counsel

Break Out 8

RightOnLine - New Media

Erik Telford, Americans for Prosperity
J.J. Blonien, AFP-Weekly Reader

Break Out 9

Let's Take Back Our Elections

Ardis Cerny, Wisconsin Federation of Republican Women
Mary Ann Hanson, Wisconsin Federation of Republican Women

Break Out 10

Taxpayer Tea Parties – Health Care Constitutional Amendment

Jim Zeiler, AFP Wisconsin
Tim Dake, Grandsons of Liberty
Oriannah Paul, Sheboygan Tea Party
Scott Sidney, AFP Wisconsin

Break Out 11

Executive Briefing – By Invitation Only

Linda Hansen, Wisconsin Prosperity Network

5:00 – 6:00 pm

Closing Reception – Invited Candidates for Elected Office

**Sponsored by Wisconsin Center for Economic Prosperity
For Information visit: www.wcep.org**

6:00 pm Conference Concludes

6:00 – 7:30 pm Additional Coalition Activities

Iowa Specific Function

Minnesota Specific Function: Hosted by Sue Jeffers, KTLK Radio

Illinois Specific Function

Michigan Specific Function

Indiana Specific Function

Summit Staff - TBD

AFP State Director & Conference Chairman
Conference Assistant, VP Wisconsin Prosperity Network
On-Site Registration, AFP Executive Assistant
On-Site Production Coordinator
Stage Coordinator
AFP/WPN Summit Photographer
Floor Coordinator
Special Sessions, WPN Executive Assistant
Special Sessions
Media
New Media
Booth/Display/Hall
Executive Briefing
Briefing Staff, WPN Assistant
Coalition Outreach
Candidate Outreach
Bus Logistics
AFP Internal Security
VIP Transportation

Mark Block
Linda Hansen
Brenda Baas
John Connors
Claire Milbrandt
Jolynn Hansen
Jim Zeiler
Karis McKinney
Gordon Gallagher
Bob Delaporte
Erik Telford
Karis McKinney
Linda Hansen
Diane Slotman
Scott Sidney/Joanne Terry
Jason Kohout
Scott Sidney
Glenn Frankovis
Glenn Frankovis

Midwest Regional Contacts

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Speaker/Participant Contact Information

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Coalition Contacts

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Sam Adams Alliance

Yvonne Ralsky

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Liberty on the Rocks

Stacy Kaat, sdbke@milwpc.com

Americans for Tax Reform

Taxpayers League of Minnesota

Vendor Booth Contacts

Republican Young Professionals
Friends of Dave Ross
Scott Walker for Governor

Robin Moore
Craig Rosand
Joe Fadness

Booth Rental

Non-profit rate \$ 250.00. Commercial Rate \$ 500.00. Includes two registrations to the Summit.

Americans for Prosperity – Wisconsin Chapter – 1126 South 70th Street – Suite S219A – West Allis, WI 53214 414-475-2975

Americans for Prosperity (AFP) is a nationwide organization of citizen leaders committed to advancing every individual's right to economic freedom and opportunity. AFP believes reducing the size and scope of government is the best safeguard to ensuring individual productivity and prosperity for all Americans. AFP educates and engages citizens in support of restraining state and federal government growth, and returning government to its constitutional limits. AFP has more than 900,000 members, including members in all 50 states, and 24 state chapters. For more information, visit www.americansforprosperity.org